

# 2011 ANNUAL GREEN REPORT

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*Q&A WITH ROBERT KAHN,  
THE PRESIDENT OF  
RELIABLE CORPORATION*

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## **WHAT'S NEW IN GREEN CLEANING PRODUCTS AND TECHNIQUES FOR 2011 AND INTO 2012?**

Robert Kahn: Steam cleaning has begun to garner even more interest in the commercial cleaning sector now that it has become a more popular choice for consumers. Commercial steam cleaners are becoming more available and advanced in terms of performance in a multitude of commercial settings.

## **WHAT CHANGES HAVE YOU SEEN IN GREEN CLEANING PRODUCTS AND TECHNIQUES OVER THE PAST SEVERAL YEARS?**

Robert Kahn: There are a lot more choices! It can be confusing at times, but well worth investigating the options. The desire to minimize waste and chemical usage is widespread in the commercial cleaning sector.



## **HOW IMPORTANT WILL THE GREEN CLEANING INDUSTRY CONTINUE TO BE? WHERE DO YOU SEE GREEN CLEANING GOING IN THE NEXT THREE YEARS?**

**Robert Kahn:** Green cleaning products will continue to gain in popularity among building service contractors in large part because that is what their customers are asking for. Consumers continue to demand products that are healthier and more effective for the home and now demand has taken hold among decision makers for cleaning services in commercial settings.